

IFSAM 16/07/98
Closing Ceremony

Friends and Colleges
Queridos amigos:

We are coming to the end of this IV World Congress of IFSAM at Alcalá de Henares about "Globalization: Impact on Management, education research and practice:

On the one hand, we have the possibility to hear and to know from first player of this Globalization, what is it and which is the impact on management and, at the same time, which is the practice of Globalization. From the point of view of the Government, there is a necessity of establishing a relationship between countries and politicians with the aim of making possible an efficient coordination of the economies. We have discovered that the development of a culture of stability, mainly the stability of money and the introduction of a dialogue between social part of the society by an open economy, are the basis of the fruitful development of our communities.

On the other hand Globalization is not a question of flows of money. On the contrary, Globalization is the change of our culture, is the change of our mentality learning the work together, developing common projects and aims, participating with a clear vision on the performance of these ideas. The efficiently use of scarce resource must be done on a new economic and social order,

thinking and work of all of us. All of this can be implemented only on basis of trustees and this needs firstly to approach people with and in open institutions, societies, enterprises and primary universities.

We have learnt that Globalization is the fine and very detailed work by the transformation of all of our institutions, enterprises and education. Without the development of the transfer of knowledge it is not possible to bring people together. Knowledge is the mean to approach people and to develop new institutions.

The contribution of our managers from different cultures, activities and education has been excellent. We have learnt the difficulties, the hard work by transforming enterprises from one closed culture to an open culture. To be competitive is not an economic question. It is more. It is the expression of the value system of ourselves, values supporting the capacity of the human being to be creative, to be innovative and work together. The change of the value systems is the great contribution of the Globalization.

On the other hand, the contribution of the scientists shows the implication of all of us and the interest to be and to contribute to a new economic and social era, a very interesting time for a creative research also based on the work together. We must break with the old social thinking tradition, typical from a closed society, developing research and educative programs worldwide, integrating education and researching different cultures and generating interdisciplinary activities as basis for a fruitfully contribution to the main aim of the new culture of the Globalization.

Let me close the IV World Congress of IFSAM thanking firstly to you for your coming to Alcalá, for your hard work and excellent contribution to this Congress.

We thank very much all our guests, managers of a new generation accepting very clearly the great challenge of this new culture contributing to open our societies. The magnificent experiences, the hard work, the vision and capacity have, all of them, showed us that this change is possible, the challenge is very great and also the contribution is very satisfactory. It is a new style to manage people. People become the protagonist of the change. Without people changing the mentality and enjoying common projects it is not possible to globalize our economy. Thank you very much to all keynote speakers and panel speakers for the very well done work.

Without our people it would not be possible to performance this Congress. Thank you all for the great effort, for the enthusiasm in doing the work. The team of the Organization Committee with the work of the Foundation of the University of Alcalá, the Foundation of MAPFRE, the Faculty and the Vice-chancellor and Vice-president.

I thank very much our Rector Prof. Gala and our Vice-president Prof. Gonzalo Angulo for the interest and very kind help for this Congress. In representation of the Foundation of the University of Alcalá, I thank Mr. Queipo de Llano and Mrs. Ana Alcocer and all the persons helping us. The Foundation MAPFRE, the help of its President, Mr. Filomeno Mira and its General Manager, Prof. Miguel Ángel Martínez and all the persons contributing with us to the performance of the Congress.

We thank also the students and personal helping us at every time, contributing to a comfortable stay at this University of Alcalá.

Let me personally thank our people Prof. Maite del Val, for the vocational work and the hard work to prepare during a long period of time this Congress. Without her collaboration it would not be possible to performance this Congress. And the excellent work of our collaborator Mrs. Desirée Ruiz who, with her patience and fine work, all the time has helped us to implement this work. Thank you once again.

Without the contribution of all the sponsors and their trust in this work, it would be difficult to implement the Congress.

For your work and for your confidence on all of us and on our institution, thank you very much. We hope that you will have good memory of your stay in Alcalá and you had appreciated the contribution of this Congress to push IFSAM to its aims and we also hope that you had received new knowledge and creative work.

We wish you a nice return to your homes and you know that you have your friends at this University of Alcalá.

As President of IFSAM I declare as closed this IV World Congress about Globalization: Impact on Management, education, research and Practice.

Thank you very much.