



IFSAM 2020 Online (15th) Congress

RESPONSIBLE LEADERSHIP IN PANDEMIC TIMES AND BEYOND

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COVID19 and Responsible Leadership

Leadership Responses to the Pandemic

Governments

Fragmented and disorganized approaches in some nations caused many unnecessary lives.

Businesses

Some retooled to produce and serve while others laid off millions of workers, and putting workers at risk by failing to provide protective equipment.



Responsible Leadership Beyond the Pandemic

The **Business Roundtable** issued a redefinition of “Corporate Purpose” on August 19, 2019. The signatories of this statement, 181 CEOs “commit to lead their companies for the benefit of all stakeholders – customers, employees, suppliers, communities and shareholders.”



Blackrock CEO Larry Fink (2020) pronounced that “climate risk is investment risk” and that “sustainability” will be “Blackrock’s new standard of investing.”



Responsible Leadership to Tackle 21st Century Grand Challenges



1. Technology, AI, and the future of work
2. Globalization and displacement
3. Internet and e-commerce
4. Environment and global warming
5. Unequal economic development
6. Income and social inequality
7. 2020 ***COVID19***





One Path Toward a Better World: Responsible Research

Scientific work that produces **credible knowledge** with either direct or indirect **usefulness** for addressing problems important to both business and society, and to prepare our students and practicing professionals, managers, and executives to tackle the grand challenges of the 21st century.



Two Forms of Responsibility in Research

• To Science

- Reliable and repeatable discoveries and findings
- Professional norms of transparency and honesty
- Responsibility of “credibility” (rigor)



• To Society

- Science is to improve humanity
- Useful knowledge for solving business and societal problems
- Responsibility of “usefulness” (relevance)



A Vision of Responsible Research in Business and Management

Striving for useful and credible knowledge

Both High Rigor and High Relevance

Imagine a world where business or management research is used widely in practice by business and other non-business organizations to improve the lives of people in our societies. Read our Vision paper and join our effort to advance responsible research in business and management.







Seven Principles of Responsible Research

Principle 1

Develops knowledge that benefits business and the broader society, locally and globally, for the ultimate purpose of creating a better world.



Read the position paper
at www.rrbm.network