

30 Years' Celebration Ceremony

December 8 th, 2020

Online



Agenda for the 30th year Anniversary Ceremony

- Welcome by President Yang Zhang and President elect Xavier Castañer
- Introduction words by Award and organizing committee chair Kenichi Kuroda
- Speeches and outstanding service award delivery by period
 - 1990-2000: Alain Burlaud (video), past president Yvon Pesqueux delivering awards
 - 2000-2010: past presidents Yvon Pesqueux and Michael M delivering the awards
 - 2010-2020: president Yang Zhang (delivering the awards)
- Revisiting IFSAM mission and vision for 2024, by the president
- Participants' words and testimonies (moderated by president elect)
- Closing words of gratitude by current executives



Welcome by President Yang
Zhang



*Alain Burlaud
on the
First Decade of
IFSAM (1990-2000)*



1992 - 1st IFSAM Congress

Tokyo, Japan

(JABA)

Management and High Technology





1994 – 2nd IFSAM Congress
Dallas, The United States of America

AOM

*Linking Management Scholars
Worldwide*



1996 – 3rd IFSAM Congress

Paris, France
(FNEGE)

*Management of **Intangibles***





1998 – 4th IFSAM Congress

Madrid, Spain

(ACEDE)

Globalization: Impact on Management Education, Research and Practice





2000 – 5th IFSAM Congress

Montréal, Canada

(ASAC)

Taking Stock





Outstanding Service Award
(IFSAM 30th year anniversary)

for

Herr Dr Professor Horst ALBACH, founding IFSAM president

For his exceptional, field-changing contribution to IFSAM foundation.

With deep gratitude

December 8, 2020

Yang Zhang

President



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)
for
the late Professor Tasuku NOGUCHI

For his exceptional contribution to IFSAM governance, development and activities.

With deep gratitude

December 8, 2020

Yang Zhang

President



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)
for
the late Professor Janice BEYER

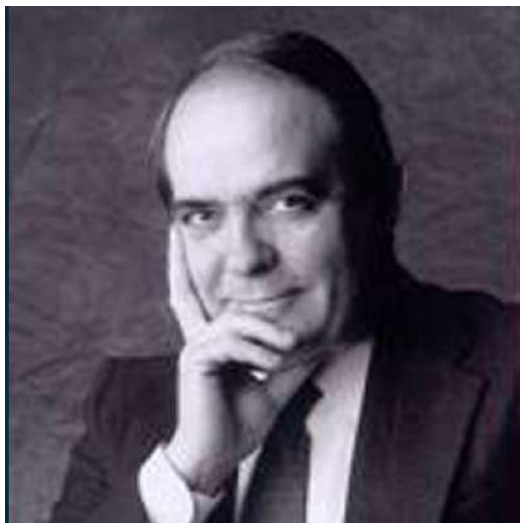
For her exceptional contribution to IFSAM governance, development and activities.

With deep gratitude

December 8, 2020

Yang Zhang

President



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)
for
Profesor Santiago GARCIA-ECHEVARRIA

For his exceptional contribution to IFSAM development and activities.

With deep gratitude

December 8, 2020

Yang Zhang

President

Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professeur André PETIT

For his exceptional contribution to IFSAM development and activities.

With deep gratitude

December 8, 2020

Yang Zhang

President

Outstanding Service Award
(IFSAM 30th year anniversary)
For
Professor Greg J. BAMBER

*For his outstanding commitment and contribution to
the development and governance of IFSAM.*

With deep gratitude

December 8, 2020

Yang Zhang
President

Second Decade of IFSAM
(2000-2010)



2002 – 6th IFSAM Congress

Gold Coast, Australia

(ANZAM)

*Management in a **Global** Context:
Prospects for the 21st Century*





2004 – 7th IFSAM Congress

Göteborg, Sweden

*Management in a World of
Diversity and Change*



2006 – 8th IFSAM Congress

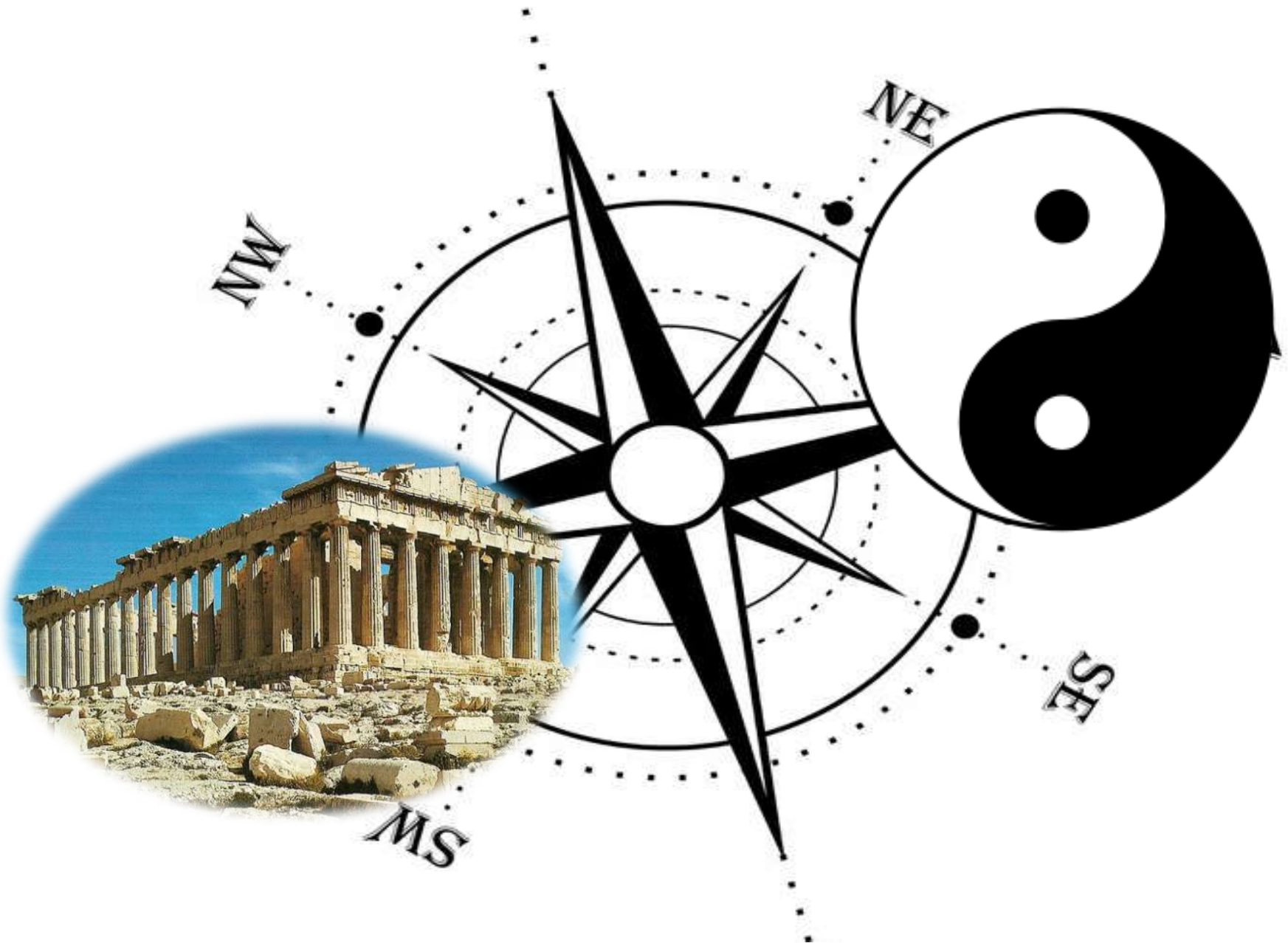
Berlin, Germany

*Enhancing **Managerial Responsiveness**
to **Global Challenges***



2008 – 9th IFSAM Congress
Shanghai, China

*Fusion and Development of
East and West Management*





2010 – 10th IFSAM Congress

Paris, France

(FNEGE)

*Justice and Sustainability
in the Global Economy*



Peak: the Congresses kept the association living on

Nadir:

- Difficulties to organize the World Conference after 2008
- Difficulties to find a place in a world where more international conferences were organized
- Difficulties to staff the Executive Committee – an increasing lack of diversity and change
- Difficulties to sustain the affiliation of member associations. Questions about the “Raison d’être” of IFSAM have become a crucial issue since 2008 (what is IFSAM and what is the value added by membership at IFSAM?)

IFSAM The 2000-2010 Decade: Peak and Nadir

Milestone: the biannual Congress

IFSAM Congress in Montreal in 2000 was probably the most attractive conference of IFSAM history because of a *joint ASAC-IFSAM Congress* which attracted a lot of submissions.

And because there was no competition with world-wide conferences.

2010 : Congress in Paris, which was originally scheduled to take place in 2012

Questions raised:

- 1. *Congresses*: difficulties to organize attractive conferences in a world where bigger ones were organized
- 2. *Membership*: some founding associations left
- 3. *Raison d'appartenance*: again & again, beyond conferences, why belong to IFSAM ?

IFSAM could not (and can't) avoid the discussion about:

- 1. What does « international » mean?
- 2. What is knowledge diffusion in a global context?
- 3. Which future do « national » associations have (IFSAM is then mostly a federation of national or regional associations)?
- 4. What is (scientific) research?
- 5. Discussion about relevance and impact began

- A shift in focus from 2010 onwards:
 - 1. Underscoring the importance of fostering multilateralism in the development of truly international scholarly activities in management research, pedagogy & practice
 - 2. Sharpening the emphasis on evidence & insights from diverse cultures, traditions and settings which need to be combined and exchanged to broaden, deepen & enhance the body of knowledge
 - 3. Positioning the Federation as a polycentric & culturally informed platform for all that wish to affiliate & contribute
 - 4. Rebuilding the capacity of the Federation to embody & present a diverse world view

- 5 central charges which needed a considered response from business & management scholars in order to uphold legitimacy became the lynchpin of the 2012 Congress in Limerick:
 - 1. Rigour-relevance debate
 - 2. On-going ethnocentrism informing the body of knowledge
 - 3. Dearth of contextualisation in research effort
 - 4. Enduring academic-practice divide
 - 5. Rising concern about the value systems underpinning business education



8/12/2020



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professor Rolf LUNDIN

For his remarkable contribution to IFSAM.

With deep gratitude

December 8, 2020

Yang Zhang

President

IFSAM 30 years' celebration



Outstanding Service Award
(IFSAM 30th year anniversary)
for
The late Professor Wolfgang WEBER

For his remarkable contribution to IFSAM.

With deep gratitude

December 8, 2020

Yang Zhang

President



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)

For

Professor Sue BRUNING

For her remarkable contribution to IFSAM.

With deep gratitude

December 8, 2020

Yang Zhang

President



Outstanding Service Award
(IFSAM 30th year anniversary)
For
Professor Peter DOWLING

For his remarkable contribution to IFSAM.

With deep gratitude

December 8, 2020

Yang Zhang

President

Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professeur Yvon PESQUEUX
*For his exceptional contribution to
IFSAM development and governance.*

With deep gratitude

December 8, 2020

Yang Zhang

President

Outstanding Service Award
(IFSAM 30th year anniversary)

For

Professor Michael MORLEY

*For his outstanding commitment and contribution to
the development and governance of IFSAM.*

With deep gratitude

December 8, 2020

Yang Zhang

President



8/12/2020



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)
for
the late Professeur Eric SIMON

For his exceptional contribution to IFSAM as IFSAM Treasurer.

With deep gratitude

December 8, 2020

Yang Zhang

President

IFSAM 30 years' celebration



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)
for
the late Professor Toshio TAKAHASHI

For his exceptional contribution to IFSAM.

With deep gratitude

December 8, 2020

Yang Zhang

President

Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professor Kenichi KURODA

For his contribution to the development of IFSAM.

With deep gratitude

December 8, 2020

Yang Zhang

President

Outstanding Service Award
(IFSAM 30th year anniversary)
for
Profesor Antonio Carvalho NETO

For his contribution to IFSAM governance.

With deep gratitude

December 8, 2020

Yang Zhang

President

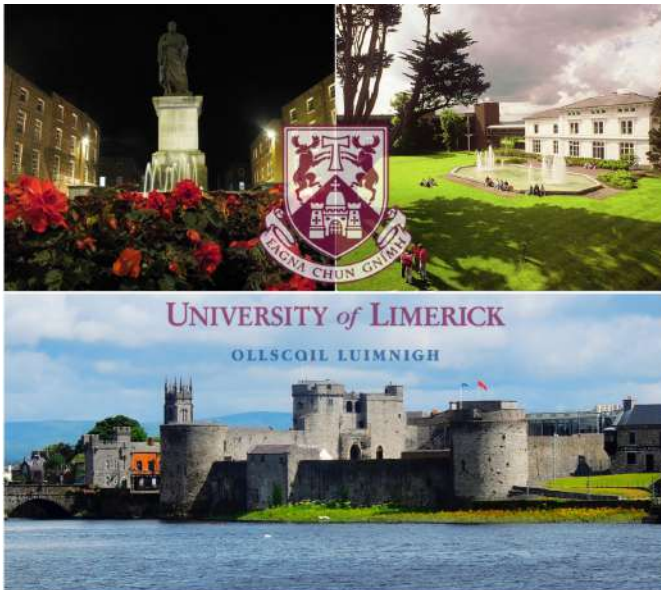
Third Decade of IFSAM
(2010-2020)

2012 – 11th IFSAM Congress

Limerick, Ireland

(IAM)

*Management **Re-Imagined***



2014 – 12th IFSAM Congress

Tokyo, Japan

(JABA)

Management in Crisis





2016 – 13th IFSAM Congress

Merida, Yucatan, Mexico

(ACACIAS)

*New World Equilibrium:
Managing **Regional Realities***



2018 – 14th IFSAM Congress

Shanghai, China

(CNEMA)

*Business Management:
Region • Country • Culture*





2020 – 15th IFSAM Congress

Online Conference

*The Challenges and Opportunities of
Management Research, Education and Practice
across the World
during and after the Current Pandemic*



Outstanding Service Award
(IFSAM 30th year anniversary)
for
Profesor Salvador PORRAS

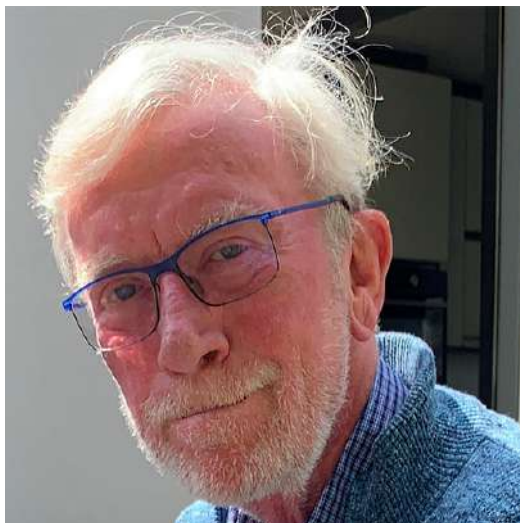
*For his contribution to IFSAM governance as IFSAM Secretary and
President-Elect.*

With deep gratitude

December 8, 2020

Yang Zhang

President



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professor Pieter TERLOUW

For his contribution to IFSAM governance as IFSAM Secretary.

With deep gratitude

December 8, 2020

Yang Zhang

President



Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professor David LAMOND

For his exceptional contribution to IFSAM governance and activities.

With deep gratitude

December 8, 2020

Yang Zhang

President



Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professor Koji SHIMOHATA

For his contribution to IFSAM as IFSAM Secretary.

With deep gratitude

December 8, 2020

Yang Zhang

President

IFSAM 30th year anniversary
Outstanding Service Award

Professor Yang Zhang
For his outstanding commitment to IFSAM development.

With deep gratitude,

December 8, 2020

Michael Morley
Past President

Xavier Castañer
President-elect

*Outstanding Contributors
across IFSAM's Last 30
Years
(1990-2020)*



Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professor Zhicheng CHEN

*For his exceptional contribution to IFSAM governance and activities in
China.*

With deep gratitude

December 8, 2020

Yang Zhang

President



International Federation of Scholarly Associations of Management

Outstanding Service Award
(IFSAM 30th year anniversary)
for
Professor Dongshui SU

*For his exceptional contribution to IFSAM governance and activities in
China.*

With deep gratitude

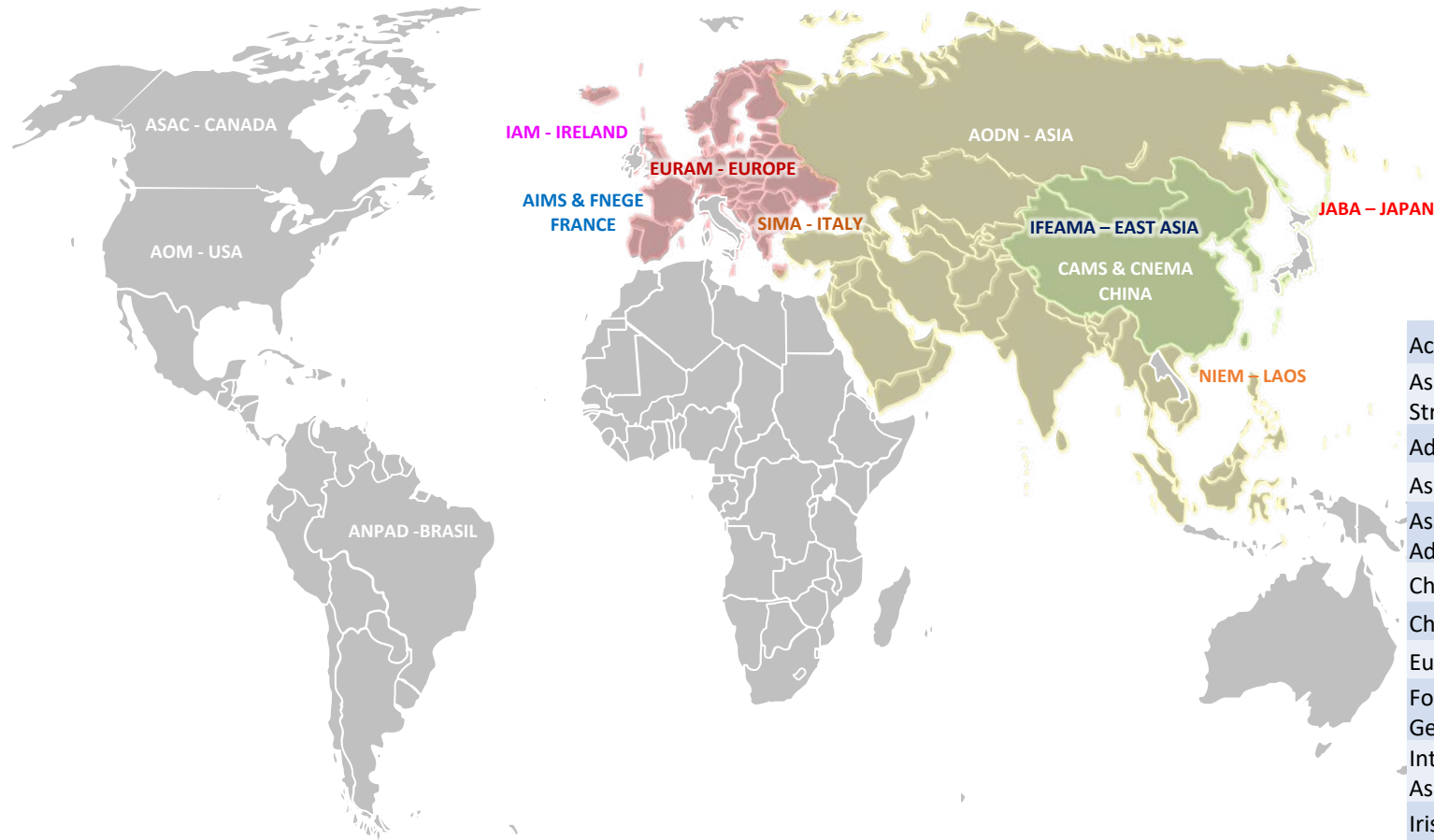
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Yang Zhang

President

IFSAM' Going Forward

IFSAM Current Geographical Scope



Academy of Management	AOM	USA
Association Internationale de Management Stratégique	AIMS	France
Administrative Sciences Association of Canada	ASAC	Canada
Asian Organization Development Network	AODN	Asia
Associação Nacional de Pós-Graduação e Pesquisa em Administração	ANPAD	Brasil
China Academy of Management Science	CAMS	China
China National Economic Management Association	CNEMA	China
European Academy of Management	EURAM	Europe
Fondation Nationale pour L'Enseignement de la Gestion des Entreprises	FNEGE	France
International Federation of East Asian Management Association	IFEAMA	East Asia
Irish Academy of Management	IAM	Ireland
Japan Academy of Business Administration	JABA	Japan
National Institute of Economy and Management	NIEM	Laos
Società Italiana di Management	SIMA	Italy

Revisiting IFSAM Mission

- *Stewards* of IFSAM mission (article 1 of Statutes) but also revisiting it:
- 1.1. Our mission is to *advance* business and management **research, teaching and practice** throughout the world.
- 1.2. To pursue this mission and *provide direct benefits to our member associations and their individual members* we:
 - encourage the **establishment** of *scholarly* associations of management,
 - promote **linkages and exchanges of information** amongst associations and **support their internationalization**,
 - establish and **maintain standards** of competence in management research, teaching and practice,
 - organize **international conferences** to explore the development and exchange of *new concepts and perspectives on global business, and management challenges and developments*,
 - promote other strategies to develop management research, teaching and practice, and **encourage the development of contextualized fields of inquiry**, and
 - facilitate the **development of networks** amongst academics with common interests.

IFSAM is **known** *by most management scholars & educators in the world*

and

has a **reputation** of

valuable & properly governed organization for the field
(through also social media activity)

to retain the engagement of existing member associations &
attract new member associations

- *Axis 1: IFSAM as the true UN like body of SAM*
 - Membership from *all* continents: achieved already (America, Europe), efforts in all (*Africa*, America, Asia, Europe, and Oceania)
 - *Broad* definition of mgmt./BA

- *Axis 2: Create value for member organizations, their members and the field worldwide*
- Stream 1. UN position papers on 'standards' of competence across the world, taking context into account:
 - Standing Council committees and biannual congress
- Stream 2. Valuable and valued assistance to members and synergy generation (networks for their internationalization):
 - Information exchange on developments and best practices
 - Establishing regional/continental WG (starting with Asia) – online conferences, doctoral & junior faculty development, mentoring capabilities, publications (journals)
- Stream 3. Preserving and recognizing field and organizational wisdom:
 - Org: Establishment of the Advisory Council

Arigato
Merci
Grazie
Obrigado
Thank You
Xie xie
...

*See You at IFSAM 2022
online*