

# IFSAM Going Forward: Revisiting IFSAM Mission and Providing a Vision for 2024

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# Revisiting IFSAM Mission

- *Stewards* of IFSAM mission (article I of Statutes) but also revisiting it:
- I.1. Our mission is to *advance* **business and management** research, teaching and practice throughout the world.
- I.2. To pursue this mission and *provide direct benefits to our member associations and their individual members* we:
  - encourage the **establishment and maintenance** of *scholarly* associations of management,
  - promote **linkages and exchanges of information** amongst associations and **support their internationalization**,
  - establish and **maintain standards of competence** in management research, teaching and practice,
  - organize **international conferences** to explore the development and exchange of *new* concepts and perspectives on *global business, and management challenges and developments*,
  - promote other strategies to develop management research, teaching and practice, and **encourage the development of contextualized fields of inquiry**, and
  - facilitate the **development of networks** amongst academics with common interests.

IFSAM is **known** *by most management scholars & educators in the world*

and

has a **reputation** of

*valuable & properly governed* organization for the field

(through also social media activity)

to retain the engagement of existing member associations & attract new member associations

- *Axis I: IFSAM as the true UN like body of SAM*
  - Membership from *all* continents: achieved already (America, Europe), efforts in all (*Africa, America, Asia, Europe, and Oceania*)
  - *Broad* definition of mgmt./BA

- *Axis 2: Create value for member organizations, their members and the field worldwide*
  - Stream 1. UN position papers on 'standards' of competence across the world, taking context into account:
    - Standing Council committees and biannual congress
  - Stream 2. Valuable and valued assistance to members and synergy generation (networks for their internationalization):
    - Information exchange on developments and best practices
    - Establishing regional/continental WG (starting with Asia) – online conferences, doctoral & junior faculty development, mentoring capabilities, publications (journals)
  - Stream 3. Preserving and recognizing field and organizational wisdom:
    - Org: Establishment of the Advisory Council
    - Field: IFSAM awards