

International Federation of Scholarly Associations of Management (IFSAM) Monthly Bulletin – February 2022

This month we made available the recent interview with Yvon Pesqueux, our 12th president (2011-2012), here: <https://www.ifsam.org/interviews-with-former-ifsam-presidents/>. This is the fourth interview in the series with [former IFSAM presidents](#), after the interviews with Alain Burlaud, our 4th president (1995-1996) and Santiago García Echevarria, our 5th president (1997-1998), and André Petit, our 6th president (1999-2000), about their memories as former presidents of the federation as well as on the evolution of the field of management research and education.

On February 8, the **BoD** had its monthly meeting. Among the different decisions made, the BoD appointed 3 new deputies and 3 ambassadors as follows:

- *Deputies:* [Amina Djedidi](#), deputy VP governance, Yongho (Martin) Hyun, deputy VP new membership and [Juliana Bonomi](#), deputy VP conferences
- *Ambassadors:* [Boualem Aliouat](#), for Africa and Middle East, [Benoit Cordelier](#), for Latin America and [Zied Ftiti](#), for the finance field.

Their term of office is two years. We congratulate all six, thank them for their commitment to serve the federation and wish all the best in their term. With these new six appointments, the degree of diversity and inclusion of the volunteering senior staff of the federation further increases.

<https://www.ifsam.org/other-officers/>

On February 9, we had the first webinar on East-West management perspectives, co-organized with [Casa Asia](#) (a branch of the Spanish foreign relations ministry) and our Spanish member, **ACEDE**. The webinar had 120 attendees from all over the world. The presentations and video are available here <https://www.ifsam.org/blog/2022/02/09/today-our-first-joint-webinar-with-casa-asia-and-acede/>.

We thank Casa Asia, ACEDE and the panelists for their cooperation.

On February 10, the **GA education committee** had its second 2022 meeting to discuss how to proceed in the elaboration of the federation's first policy statement on education as well as on the education content of the 2022 congress.

On February 18, on behalf of the federation, our president addressed attendees of the 3rd annual conference of the **Association Marocaine de Gestion (AMG)** after the recent admission of AMG as an associate member of the federation. We are grateful to AMG president, Prof. [Mohammed Saber HASSAINATE](#), for the kind invitation. Choukran! <https://www.ifsam.org/blog/2022/02/18/3rd-amg-annual-conference/>

The Fifth Presidents Platform Meeting on **"Conference Experience"** took place, via Zoom, on February 28, 2-4pm (CET). [Ori Lahav](#), president of IAPCO (International Association for Professional Congress Organisers), shared information about mega trends and the business economics of online conferences, [Oliver Lowe](#), Head of Conferences & International at the Chartered Association of Business Schools & Small Business Charter, shared tips about making conferences inclusive and environmentally sustainable.

<https://www.ifsam.org/blog/2022/03/01/fifth-platform-meeting/>