

International Federation of Scholarly Associations of Management (IFSAM) Monthly Bulletin – March 2022

In March 2022, a number of achievements and meetings took place. Here below the details of the activities undertaken.

Announcements

▪ **Presidents' Platform Meeting**

The **Fifth Presidents' Platform Meeting on "Conference Experience"** took place on February 28, 2022. Ori Lahav, president of IAPCO (International Association for Professional Congress Organisers) and Oliver Lowe, Head of Conferences & International (Chartered Association of Business Schools & Small Business Charter) share their expertise with IFSAM members.

What are the mega trends affecting the economics and experiences of online conferences? The cost of connectivity is decreasing around the globe (e.g., Starlink project by Elon Musk to render accessible internet across the world). Blockchain technology promises a vast array of applications for academic conferences, such as issuing certificates of attendance and speakers' acknowledgment. Metaverse might also be used to offer virtual meetings. Some of the challenges include ransomware attacks and neuropricing – this is already used in hospitality (i.e.: booking.com, Airbnb). Accommodation and food sectors will be increasingly automated, while the education sector will be among the last to experience this change.

How can you make your conference more inclusive? Online conferences enable organizers to involve speakers from underrepresented and marginalised groups; to experiment with different formats thanks to the lower costs; to engage with a much broader range of participants; to build stronger relationships with a wider range of contributors. The British Academy of Management developed a code of good practices (see: <https://www.bam.ac.uk/knowledge-hub/inclusive-accessible-and-sustainable-events.html>). Conference organizers can take advantage of technology to add subtitling, captioning and subheadings thereby removing obstacles to engage in discussions in formats that best fit the individual needs.

Stay tuned: the next Presidents' Platform Meeting (May 23rd) will be on hacks for conference sustainability.

▪ **Announcements on availability of the General Assembly's soft policy Statement on management research in German and Dutch:** <https://www.ifsam.org/blog/2021/06/04/ifsam-general-assemblys-position-statement-on-management-research/>

▪ **VHB Centenary**

- <https://vhbonline.org/ueber-uns/100-jahre-vhb>
- <https://www.ifsam.org/blog/2021/12/09/vhb-centenary/>

▪ **Announcements on IFSAM congress 2022**

- Our congress 2022 GA committee, met on March 17, decided to extend the duration of the conference in one day, confirmed the overarching conference theme, determined the need to name roundtables using a similar style, decided to look for African representant to the committee.

- The Scientific Committee of the 22 Congress met also on the 21st of March to define the themes and composition of our six roundtables. We already started inviting panelists! Round tables details we be soon available.

▪ **Announcement on IFSAM Inaugural Awards winners**

On March 23, through IFSAM General Assembly's committee on awards, the Federation has named the following colleagues as recipients of IFSAM Inaugural Awards:

1. IFSAM Award for *Excellence in Societally Relevant Management Scholarship*
ex-aequo winners: Prof. Tima Bansal and Prof. Romain Laufer
<https://www.ifsam.org/blog/2022/03/24/ifsam-inaugural-award-for-excellence-in-societally-relevant-management-scholarship/>
2. IFSAM Award for *Excellence in Indigenous Management Scholarship*
winner: Prof. Arcelia Toledo López
<https://www.ifsam.org/blog/2022/03/24/ifsam-inaugural-award-for-excellence-in-indigenous-management-scholarship/>
3. IFSAM Award for *Excellence and Innovation in Management Pedagogy*
winner: Prof. Brian Tjemkes
<https://www.ifsam.org/blog/2022/03/24/ifsam-inaugural-award-for-excellence-and-innovation-in-management-pedagogy/>
4. IFSAM Award for *Exceptional Service to the Management Field Worldwide*
ex-aequo winners: Prof. Pawan Budhwar and Prof. Jean-François Chanlat
<https://www.ifsam.org/blog/2022/03/24/ifsam-inaugural-award-for-exceptional-service-to-the-management-field-worldwide/>

We congratulate the winners and we wish them continued success.

We thank the GA Awards' Committee and its Chair, Michael Morley, as well as the members of the selection panels, for the evaluation process performed and for their outstanding and continued service to the Federation.

Meetings

- March 1, Board of Directors
- March 2, GA committee on awards/selection panels for 2021 awards
- March 7, UNPRME and IFSAM
- March 9, AOM & IFSAM leadership
- March 17, GA Congress 2022 committee
- March 21, Congress 2022 Scientific committee
- March 25, Advisory Board