International Federation of Scholarly Associations of Management (IFSAM) Bulletin – summer 2022 (June-August)

Upcoming Activities

IFSAM 16th Biennial Congress (2022)

will be held virtually in collaboration with ANPAD as a pre-conference activity of ENANPAD22 between **7**th and **9**th **September 2022**, free of charge.

Theme: Opportunities and Challenges in a Changing Business & Management Higher Education Landscape

We expect as many as you as possible!

The <u>programme</u> of IFSAM 22 Congress includes a series 90-minute roundtable discussions that focus on management research, management education, and academia-management practice interactions. It will also include substantive discussion sessions devoted to the work of the winners of the inaugural <u>IFSAM awards</u>, and an exploration of the first IFSAM soft policy statement, on management research.

The opening session will introduce the programme and purpose of the congress and will also contain a celebration of the 30 years' anniversary of the first IFSAM congress in <u>Tokyo in 1992</u> in cooperation with founding member the Japan Academy of Business Administration (JABA).

For this we have prepared a booklet of memories from several participants and organizers, which will be presented by some of them during the inaugural session of the 2022 online congress, Sept 7.

- Koji Okubayashi, Vice chair of the 1992 congress organizing committee, former IFSAM secretary;
- Alain Burlaud, 1992 congress keynote speaker, and former IFSAM president, current chair of IFSAM advisory council;
- Patricia Tomei, 1992 congress participant;
- Klaus Brockhoff, IFSAM executive and participant in the 1992 congress, former president of <u>German</u> Association for Business Research;
- Takashi Sakikawa, current JABA executive, international relations director.

Other speakers in the opening ceremony: Martin Spring (IFSAM VP conferences), Xavier Castañer (IFSAM president) and Sandro Castaldo (IFSAM president elect).

We hope that all member and associate member associations will be represented at the opening.

New appointments

We are delighted to welcome our new GA members: Prof. <u>Shamsud Chowdury</u> and Prof. <u>Stéphane Goyette</u> as representatives from <u>ASAC</u> and Prof. Arabella Mocciaro as representative from <u>SIMA</u>.



We are also glad to inform the following new volunteering staff appointments: Sun Jian, Deputy Director of the Presidential Team Office, <u>Sonia Snadli</u>, Assistant Secretary General and <u>Richard Jabot</u>, Deputy Treasurer.

We congratulate them all.

New IFSAM member

We are very pleased to inform that in its annual meeting in June our General Assembly unanimously approved the admission to the Federation as a full member of ASFAE – Asociación de Directivos Superiores de las Facultades de Administración, Negocios o Empresariales (Chile).

With the joining of ASFAE, Chile is again represented in the federation, as it was 30 years ago, and leads to a total of 23 member associations of IFSAM (https://www.ifsam.org/members/)

Call for 2022 IFSAM Awards Nominations

We seek nominations for the 2022 Awards. Nominations, including self-nominations and nominations from scholarly associations (whether they are IFSAM members or not), comprising the relevant materials set out in each award category should be sent by **September 15, 2022 midnight** (CEST) filling the form at: https://www.ifsam.org/submit-2022-awards/

Details on submission can be found here: https://www.ifsam.org/ifsam-2022-awards/

Awards for outstanding service

Our General Assembly (GA) decided in its 2022 annual meeting to create the GA awards for outstanding service to the federation, to be granted at its annual meetings.

The 5 recipients of our General Assembly's 2022 award for outstanding service to the federation are:

- Alketa Peci (ANPAD president) for her leadership in bringing back ANPAD to the federation and for her unfailing support to all IFSAM activities (including the 2022 congress) and their diffusion among ANPAD members
- Monica Sanchez Limon (former <u>ACACIA</u> president) for her leadership in bringing ACACIA back to the federation and for her unfailing support to all IFSAM activities and their diffusion among ACACIA members
- <u>Nic Beech</u> (<u>BAM</u> president) for his leadership in bringing back BAM to the federation and for his unfailing support to all IFSAM activities and their diffusion among BAM members
- <u>Sibel Yamak</u> (former <u>EURAM</u> representative) for her outstanding service as former excom Member at Large (MAL) and GA awards' committee member, and co-chair of the 2020 congress
- <u>Trish McLaren</u> (former <u>ASAC</u> president) for her leadership in bringing back ASAC to the federation and for her unfailing support to all IFSAM activities (including the first IFSAM position statement)

Our BoD, in its June meeting, also decided to recognize the following individuals with the award for outstanding service to the federation, for the 2021-2022 period, to:

• <u>Juliana Bonomi Santos</u> – for her outstanding work as deputy VP conferences



- <u>Xavier Castañer</u> for his outstanding service as IFSAM President 2021-2022
- <u>Felicity Kelliher</u> for her outstanding service as Advisory Board secretary and many committee roles (2022 congress, awards' selection panel)
- Martinelli Elisa for her outstanding job as deputy secretary 2021-2022
- Arabella Mocciaro for her outstanding work as secretary (general) for 2021
- Yvon Pesqueux for his outstanding service as Treasurer
- <u>Eleonora Piacenza</u> for her outstanding work as media manager
- <u>Patrick Reinmoeller</u> for his outstanding work leading the Presidents' Platform Meetings 2021-2022

Advisory Council (AC)

On behalf of IFSAM's President and the entire IFSAM General Assembly (GA) and Board (Bod) members, we would like to thank <u>David Lamond</u> for serving the Federation as an AC member. We have greatly appreciated his commitment and contributions to IFSAM's activities in this role.

Members' 2022 Annual Conferences (already taken place)

ASAC Conference

3 - 7 June

The ASAC 2022 conference was a great success. In partnership with the Rowe School of Business at Dalhousie University in Halifax, Nova Scotia; the Administrative Sciences Association of Canada (ASAC) had its first inperson event since 2019 with the addition of the online components with the general subject "Stronger Together: Building sustainable local and global partnerships for a better future". Since the onset of the COVID-19 pandemic, the shift to online and virtual spaces in support of public health has forced us all to find new ways of connecting and doing business. ASAC with the global shift, along with growing social, economic, environmental, and political tensions worldwide, finds a significant need to partner, collaborate, and navigate through the issues together. As business academics, ASAC 2022, invited to join the conversation on what it means to be stronger together and how to build sustainable partnerships locally and globally to support a better future.

EURAM Conference

13 – 17 June

Our president participated in the <u>EURAM2022</u> presidential activities devoted this year to reflect about a sustainable activity model of scholarly associations in management. Thanks much to <u>EUROPEAN ACADEMY</u> <u>OF MANAGEMENT</u> (EURAM) chair & president for this event organization and the kind invitation.

We also congratulate outgoing EURAM president, <u>Kathrin Moeslein</u>, for all the achievements during her term, including the proven resilience of the association activities through the pandemic period.

We sincerely thank her for her support for co-organizing with EURAM our federation's biennial congress in 2020: https://www.ifsam.org/blog/2020/10/13/15th-conference/.

We congratulate and wish <u>Alessandro Zattoni</u>, the new president of EURAM all the best in his term. We look forward to benefiting from his participation in our quarterly presidents' platform meetings and from his continued support for the development of our activities in his new capacity.



31st ACEDE International Conference

19 - 21 June 2022

The main objective of the 31st <u>ACEDE</u> International Conference, organized by the Asociación Científica de Economía y Dirección de la Empresa (ACEDE), was to create a space for deliberation about the changes and trends, which affect business management in a context of the post-pandemic COVID-19 and the climate crisis. The ACEDE International Conference is a meeting for scientific exchange and the dissemination of the specialist's research findings involved in the business management topics. The 31st ACEDE International Conference took place during 19th-21st June 2022 from IQS School of Management-Universitat Ramon Llull (Barcelona, Spain). The motto was "Innovation and entrepreneurship in a global and digital environment: Emerging challenges in the context of the climate crisis in a post-pandemic world".

SIMA Annual Conference

30 June - 1 July

Sinergie and SIMA's common aim is to develop the contribution of Italian scholars to the international debate on management issues. Since 2016, Sinergie and SIMA work together to organize the annual conference, a scientific event based on Sinergie over 30 years' experience and on SIMA academic network. The main topic of the conference "Boosting knowledge & trust for a sustainable business", was discussed in alternating plenary and parallel sessions held face to face and online on Thursday June 30th and Friday July 1st, 2022. The plenary sessions were centered on contributions from well-known academics and professionals who participate in the debate as keynote speakers, discussants, or interviewees. In the parallel sessions, the full papers, selected in a double-blind peer review, were presented.

Our General Secretary Elisa Martinelli had the opportunity to present IFSAM position statement during the 2022 SIMA-Sinergie Conference in Milan. The round table "Evaluating management research. Contextualizing IFSAM's position statement", chaired by Arabella Mocciaro was effective. The round table had the participation of several colleagues who expressed their agreement with our position statement; Katy Mason, representing <u>BAM</u> position, expressed her alignment to the IFSAM position statement.

We are very pleased that Maria Rosa Napolitano, coordinator of the research evaluation group in <u>ANVUR</u> (National Agency for Evaluation of the University and Research System) quoted some specific IFSAM statements in her presentation.

https://www.ifsam.org/blog/2022/07/02/sima-sinergie-presentation-of-ifsam-position-statement/

AOM Annual Conference

5 – 9 August

AOM 2022 Theme: Creating a Better World Together

https://aom.org/events/annual-meeting/annual-meeting-theme

BAM Annual Conference BAM2022 Conference: https://www.bam.ac.uk/events-landing/conference.html 30 August – 2 September

After the joint sessions on our position statement on management research with <u>ACACIA (Mexico)</u> in May and <u>Società Italiana di Management</u> (Italy) in July, we are delighted to announce the one with founding member the <u>British Academy of Management.</u>



This panel (31/08/2022) engaged presenters across the globe and the audience in rethinking the meaning of and approaches to good research in a dramatically changing landscape, in which the societal impact of management research is of increasing importance and so is the need for greater international collaboration between management scholars due to the global nature of the challenges we are trying to engage with, drawing on IFSAM General Assembly's position statement on research.

Distinguished speakers:

Professor <u>Alketa Peci,</u> Fundação Getulio Vargas, Brazil – ANPAD President and Editor, *Revista de Administração Pública* (Brazilian Journal of Public Administration)

Professor Anna Grandori, Università Bocconi, Italy – Editor in chief, European Management Review

Professor <u>Baniyelme D. Zoogah</u>, McMaster University, Canada – Africa Academy of Management (AFAM) President and *Africa Journal of Management*

Professor <u>Gazi Islam</u>, Grenoble Ecole de Management, France – Editor in chief, *Journal of Business Ethics* Professor <u>Paolo Quattrone</u>, University of Manchester, UK – Editor in chief, Organization Studies

BAM Chair, Professor <u>Kathy Mason</u>, and IFSAM VP research, Professor <u>Silviya Svejenova</u>, engaged in conversation with the distinguished speakers on some of the following and other related questions:

- How is the societal impact agenda transforming the meaning of and approaches to good research?
- What new approaches and initiatives to improving the impact of management research are emerging?
- What are the implications and unintended consequences of the impact agenda for the future of management research?
- What does the impact agenda mean for international collaboration in research? (e.g. in terms of understanding different regional contexts and the sensitivity needed around issues of colonisation of research agendas)
- What is the role of universities and business schools as well as journals and academic associations in the pursuit of good research in times of impact?

We are thankful to BAM leadership and we are looking forward to BAM community input on our position statement.

Upcoming Members' (2022)Conferences

JABA Annual Conference (https://keiei-gakkai.jp/en/taikai/)

1 – 4 September 2022

The 96th annual conference of the Japan Academy of Business Administration (JABA) is scheduled to be held online from September 1 (Thursday) to 4 (Sunday), 2022. The host university of the annual meeting is Meiji University, located in Tokyo, Japan.

XLVI ANPAD Annual Meeting (EnANPAD 2022)

21 - 23 September 2022

For more information: http://anpad.com.br/pt br/event/details/120

AODN Conference

Annual conference with Assumption University, 21 – 22 October 2022

We are grateful to AODN leadership for inviting IFSAM president to address AODN conference attendees.



CNEMA 26th World Management Forum and Eastern Management Forum

25 November 2022

The 26th World Management Forum and Eastern Management Forum will be held in <u>TONGJI University</u> (Shanghai) on November 25th with the theme "Oriental Management and High Quality Development in the New Era".

We are grateful for CNEMA president and president elect invitation to IFSAM president to address CNEMA conference participants.

35th ANZAM Conference

6 – 7 December 2022 35th ANZAM Conference – Griffith University, Gold Coast QUEENSLAND https://www.anzam.org/events/types/events-conference/

IFSAM Governance Meetings

Meetings of this period

- June 7, Board of Directors
- June 13, Advisory Board meeting
- June 27, Annual General Assembly
- June 28, Annual General Assembly
- August 30, Board of Directors

Next scheduled meeting

- September 19, 7th Presidents' Platform Meeting
- October 4, Board of Directors