



Festival del Management

management e cultura d'impresa al servizio della società

1° EDIZIONE
3 | 4 FEB 2023
Milano,
Università Bocconi

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INVITATION

We are delighted to invite you to the first edition of our Management Festival. The event will take place on Friday, February 3rd, and Saturday, February 4th, 2023 at Bocconi University in Milan and will focus on themes that regard Italian and international trends and current events.

The Festival aims to transmit the contribution of managerial knowledge and action to inspire the future, directing collective behavior towards innovation, strategic change, and improvement of the quality of life and the well-being of people.

Our Festival is free of charge and open to the participation of high school and university students, academics, entrepreneurs, managers, representatives of institutions, public officials and self-employed professionals.

Over 150 speakers have already accepted our invitation to share their experience and the event is structured in institutional meetings, interactive workshops, visionary talks, out-of-the-box conversations, events in the metaverse, and remote events at other universities.

We invite you to consult the website to view the latest version of the program for the 2 days: <https://festivaldelmanagement.eu/programma/>

Though participation is free, we require participants to be registered before the event for security reasons. We therefore kindly ask you to fill in the brief registration form you find online on the webpage of the Festival.

For any information, you may contact us at the following email address: info@festivaldelmanagement.eu.

We look forward to seeing you at the Festival of Management!

Main partners: *Crédit Agricole Italia, Eni, EIT HEALTH, SDA Bocconi School of Management*

Partners: *Kiton, Gruppo San Donato, GeneGIS GI, PROTIVITI, Seda International Packaging Group*

Media partners: *RAI Cultura e RaiRadio1, Gruppo Radio Kiss*

Patronages: *Manageritalia, CIDA, GLOBAL COMPACT Network Italia, Comune di Napoli, Comune di Palermo, Comune di Milano (effettuata richiesta, in attesa di conferma), ANCI (effettuata richiesta, in attesa di conferma), AIDEA (Accademia Italiana di Economia Aziendale), EURAM (European Academy of Management), BAM (British Academy of Management)*

Technical Partners: *Piante Faro, Wiplab, Ironda*

<u>WHEN</u>	<u>venerdì 3 febbraio ore 9.00-18.30 – sabato 4 febbraio ore 9.00-17.30</u>
<u>WHERE</u>	<u>Università Bocconi Milano – Via Guglielmo Roentgen 1</u>
<u>PROGRAMME</u>	<u>https://festivaldelmanagement.eu/programma/</u>
<u>REGISTRATION</u>	<u>https://festivaldelmanagement.eu</u>