

International Federation of Scholarly Associations of Management (IFSAM) Bulletin – April 2023

IFSAM news

IFSAM Webinar

IFSAM is glad to announce its next Webinar on **20th June 2023 at 2pm CEST**

The governance of higher education markets in turbulent times: the challenges of corporatization and distance learning

The pandemic has accelerated the trend towards corporatization and distance learning in higher education institutions (HEIs). Education in business and management, which accounts for 15/20% of Higher Education student numbers across the globe, has been exposed to both trends; in particular, business schools have been exposed to corporatization. Hence, HEIs that are traditionally governed by a bottom-up approach have been pushed to a top-down organizational model based mostly on financial indicators. At the same time, the pandemic made distance learning reach record shares of the market in different parts of the world. As far as regulation is concerned, governments in different parts of the world have taken decisions either for or against public education and funding, and have either tightened or loosened educational criteria. Hence the turbulence we identify has different configurations across the globe. We want, in this panel, to examine the different ‘turbulences’ taking place in different countries and regions, not just to compare them, but to imagine ways forward that may protect education quality.

Panelists:

Dr. Flavio Romero Macau, Edith Cowan University, Associate Dean of Teaching and Learning

Dr. Lars Engwall, Uppsala University, Coordinator of the Higher Education, Research and Culture in European Societies

Dr. Teguh Dartanto, Universitas Indonesia

- [REGISTRATION](#) -

Presidents’ platform Meeting

The ninth Presidents Platform Meeting on “impact of management research” took place on April 17, 2023. The panel included [Silviya Svejenova](#) (IFSAM [Vice President Research](#)), [Renate Meyer](#) ([WU Vienna](#) and 2021 division chair of the OMT Division of the [Academy of Management](#)), and Menico Rizzi (Steering Board member at [CoARA](#) – Coalition for Advancing Research Assessment).

Attendees and panelists engaged in exchange about promises and perils of the assessment of impact of management research. On the one hand, management research can contribute to ongoing discussions about today’s burning issues. On the other hand, measuring impact presents the risk of reverting to the unproductive use of metrics. Against this background, scholarly associations in management can play an enabling role in fostering the use of such metrics responsibly.

Several joint initiatives among attendees emerged from the discussion. Menico Rizzi invited IFSAM members to consider joining CoARA – Coalition for Advancing Research Assessment, and he would welcome questions from interested parties. For more information about CoARA, visit: <https://coara.eu/>

News from BoD

Appointments

We are delighted to inform that our [Board of Directors \(BoD\)](#) appointed the following colleagues as:

New Officers

[Vanessa Bermeo Pazmiño](#) – Deputy [VP Education](#)

[Albert Valentine](#) – Deputy [VP Practice](#)

[Robert Demir](#) – Deputy [VP Events](#)

New Representatives

[Catherine Léger-Jarniou](#) and [Didier Chabaud](#) for [AEI](#)

Congratulations! We look forward to working closely with you all for the benefit of the Federation.
Best wishes to all!

Members' Annual Conferences (so far this year)

ACACIA - XXVII Congreso internacional de investigación en Ciencias Administrativas

25 - 28 April 2023

<https://acacia.umanizales.edu.co/>

Upcoming Members' Conferences

AIM – Association Information et Management

29-31 May 2023

28ème Colloque de l'AIM, Dijon

<https://aim.asso.fr/fr/conferences/conference-annuelle>

44ème AFC Congrès annuel

30 May -1 June 2023

Lyon

<https://www.ifsam.org/blog/2020/11/09/association-francophone-de-la-comptabilite/>

ASAC 2023 Conference

Online May 30-31 and in Person June 3-6

<https://asac.ca/2023-conference/>

XXXIIth AIMS conference

6-9 June 2023

Strasbourg

<https://www.strategie-aims.com/>

EURAM Annual Conference

14-16 June 2023

Trinity Business School, Dublin – Ireland

<https://conferences.euram.academy/2023conference/>

XXXII ACEDE International Conference

June 25 to 27, 2023 at the University of Alicante (Spain), under the theme "Business, Strategy and Sustainability in a Global World"

<https://www.congresoacede.org/en/>

AEI – Academie de l’entrepreneuriat & de l’innovation

28-30 June 2023

13ème Congrès de l’Académie de l’Entrepreneuriat et de l’Innovation (AEI 2023) Strasbourg

<https://entrepreneuriat.com/congres/13eme-congres-2023-strasbourg/>

SIMA – Società Italiana di Management

29-30 June 2023

CONVEGNO SINERGIE-SIMA 2023, BARI

<https://societaitalianamanagement.it/attivita/convegno-annuale/>

IAM – Irish Academy of Management

23–24 August 2023

2023 Irish Academy of Management Annual Conference, NUI Galway

<https://iamireland.ie/2022-iam-conference-nui-galway/>

97th JABA annual conference

4-7 September 2023

Kobe Gakuin University, Hyogo, Japan.

<https://keiei-gakkai.jp/en/taikai/>

BAM2023 Conference

5th – 7th September 2023

University of Sussex Business School

<https://www.bam.ac.uk/events-landing/bam2023-conference.html>

SMS – Strategic Management Society

30 September – 03 October 2023

SMS's 43rd Annual Conference in Toronto

<https://www.strategicmanagement.net/toronto/overview/committee>

IFSAM Governance Meetings

Recent meetings

- April 4, Board of Directors Meeting
- April 7, Practice committee meeting

If you have any questions or want to get in touch with IFSAM, please contact us at: info@ifsam.org