



## The International Federation of Scholarly Associations of Management International Forum

### *Business and management scholarship for social good*

December 2<sup>nd</sup>, 2025  
11AM-12.50PM CET

### **INVITATION AND REGISTRATION LINK**

The International Federation of Scholarly Associations of Management are delighted to invite all of our members to join us for an International Forum webinar on December 2<sup>nd</sup>, 2025, 11am-12.50pm CET. The webinar will take place via zoom. Please register for the event here:

<https://us06web.zoom.us/meeting/register/g23ZQpbwR56JWW7Wh0ozIQ#/registration>

Our theme, *Business and management scholarship for social good* encourages IFSAM members to contemplate the business school as a propellant of social mobility. Through panel discussions and a 'Q&A' session with participants, we will invite critical reflection on the ways in which we can work towards this goal through our research, teaching and scholarship.

In recognition of IFSAM's 35th anniversary we will also introduce a specially curated 'IFSAM 35th Anniversary Memory Booklet' to mark the occasion.

Please note: the event is being recorded in its entirety. By proceeding to join the meeting you are providing consent to the recording. If you have any concerns or requests in relation to the recording, please let us know by emailing [president@ifsam.org](mailto:president@ifsam.org), by Tuesday 25<sup>th</sup> November. You may also choose to turn off your camera or remove your name from the Zoom screen if you prefer.

### **Confirmed speakers:**



**Alessia Contu**



**Jeroo Billimoria**



**Sophie Bacq**

**Speaker bios:**

**Alessia Contu** is Professor of Management at the University of Massachusetts, USA. She holds a PhD from the University of Manchester, an MA from Lancaster University, UK, and a Doctor of Psychology degree from the University of Cagliari, Italy. Prior to joining UMass, she held academic positions at Lancaster University and Warwick Business School. From 2014 to 2021, Alessia served as Chair of the Management Department at the UMass College of Management, Boston. Her multidisciplinary research explores ethics, institutional and organizational politics, resistance, control, and inequities in management, organizational, and educational practices. She has published in journals such as the *Journal of Management Studies*, *Organization Science*, and *Academy of Management Review*. Alessia currently serves as Editor for Critical Studies and Business Ethics at the *Journal of Business Ethics*, and previously held the role of Associate Editor for *Human Relations* and *Organization*. She co-directs the Centre for Innovative Teaching at UMass and co-convenes the annual PHILOS Colloquium. In these roles - and as Commissioner for Diversity, Inclusion, and Community Engagement in her city - Alessia actively supports engaged scholarship and promotes responsible management and leadership. Her current empirical projects focus on equality, inclusion, and belonging across education, entrepreneurship, and arts management.

**Jeroo Billimoria** is the founder of several innovative and award-winning NGOs, with over thirty years' experience running systems change organizations as a Skoll Awardee, Ashoka and Schwab Fellow. Among her previous organizations are Child and Youth Finance International, Aflatoun International, Childline India and Child Helpline International, which have helped enable the financial inclusion and protection of children and youth in more than 180 countries. Jeroo is the founder of One Family Foundation, which is currently incubating the Government Council of Social Innovation (GCSI) and other major initiatives, and is Board Chair Emiratus at Catalyst Now and a Board member at WINGS.

**Sophie Bacq** is Professor of Social Entrepreneurship and holds the Coca-Cola Foundation Chair in Sustainable Development at IMD. A globally recognized thought leader in social entrepreneurship, Sophie was named to the [2024 Thinkers50 Radar](#) list and recognized among the top 2% of scientists worldwide by Stanford University. Her research, published in top-tier management and entrepreneurship journals, has received multiple best paper awards from *Academy of Management Perspectives*, *Journal of Business Venturing* and *Journal of Management Studies*, and the 2019 Academy of Management Emerging Scholar Award. A member of several Editorial Review Boards (AMJ, ETP, JOM), Sophie is Co-Editor-in-Chief at the *Journal of Business Venturing*. She co-directs [The Annual Social Entrepreneurship Conference](#) and teaches the [Social Entrepreneurship Doctoral Seminar](#).